

Reallogic Website Privacy Policy

Effective Date: 8/24/2026

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This privacy policy (the “Privacy Policy”) describes how Reallogic Analytics, LLC. (“Reallogic,” “we,” or “us”) collects, uses, and shares personal information gathered via our website, Reallogicinc.com, any related or successor sites, and any related mobile versions of these sites (collectively, the “Website”). We refer to our Website visitors as users (“Users”).

1. WHAT TYPES OF INFORMATION DOES REALLOGIC COLLECT?

We collect certain information you provide directly to us. For example, if you contact us using the form on our Website, we collect your name, email address, and in some cases your phone number. If you purchase or subscribe to goods or services using the Website, we will ask you to provide us with information that includes your billing address and payment information.

We also collect certain information automatically from Users who interact with our Website. This may include your Internet Protocol (IP) address, unique device identifiers, unique IDs for advertising, operating system, mobile network information, browser type, installed applications, browsing activity and non-precise device location information (e.g., city or region).

2. HOW DOES REALLOGIC USE INFORMATION?

Reallogic may use the information that you provide for various purposes, including, for example, to respond to your contact inquiries; process your orders; provide you with services you have requested and/or customer support; communicate with you about news, events, opportunities, products, or services that may be of interest to you; allow you to take part in competitions, campaigns, promotions or surveys; and provide, develop, improve, and personalize the Website.

Reallogic may use the information it collects automatically to help us determine who our Users are and how they access parts of the Website. By recognizing patterns and trends in usage, Reallogic is able to improve Users’ experiences, both in terms of content and ease of use. Reallogic may use aggregated and anonymized real estate data provided pursuant to a Software as a Subscription Service Agreement to analyze trends and create metrics.

Reallogic may use the information it collects to verify that its customers are complying with the named user licenses provided for under an applicable Software as a Subscription Service Agreement.

Reallogic may also use the information it collects (i) for safety and security purposes, including to detect and protect against malicious, deceptive, harmful, fraudulent, or illegal activity, including breach of contract, security incidents, and harm to the rights, property or safety of Reallogic and our users, customers, employees, or others; (ii) to comply with our legal or regulatory obligations; (iii) to respond to court orders, lawsuits, subpoenas, and government requests; (iv) for any other purpose with your consent or at your direction; and (v) as otherwise permitted by applicable law.

3. HOW DOES REALOGIC SHARE INFORMATION?

Reallogic will only share your information as described in this Privacy Policy, with your permission, or as otherwise required or permitted by applicable law. We may share your information in the following circumstances:

Partners and Affiliates. We may share your information with our partners and affiliates as necessary to contact you, to provide you with requested services, and to otherwise conduct our business.

Service Providers. We may share your information with third-party vendors and service providers that perform services on our behalf, such as hosting, payment processing, customer support, email delivery, and analytics. For example, Reallogic uses Google Analytics, among others, to understand how Users use our Website.

Business Operations. We may share certain information with third parties, including but not limited to legal, financial, and technical advisors, and investors, for the purpose of conducting our business.

Legal and Compliance. We may disclose your information when obligated or permitted to do so by law, regulation, or legal process, and in order to investigate, prevent, or take action regarding suspected or actual unlawful activities, including but not limited to fraud and situations involving potential threats to the physical safety of any person, or to protect the rights or property of Reallogic or our Users.

Business Transfers. We may share or transfer your information in connection with, or during negotiations of, a corporate merger, consolidation, sale of assets, bankruptcy, or other corporate change.

With Your Consent. We may share your information for other purposes with your consent or at your direction.

We do not sell your information to third parties.

4. SECURITY

We use reasonable measures to protect information from loss, theft, alteration, or misuse. However, please be advised that even the best security measures cannot fully eliminate all risks. Therefore, we cannot guarantee absolute security of your information. If we are required by law to inform you about a security incident, we may notify you electronically, in writing, or by telephone, as the law permits.

Some portions of our Website allow you to create an account. When you do you will be prompted to create a password. You are responsible for maintaining the confidentiality of your password, and you are responsible for any access to or use of your account by someone else that has obtained your password, whether or not such access or use has been authorized by you. You should notify us of any unauthorized use of your password or account.

5. CHILDREN

Our Website is not intended for anyone under the age of 18. We do not knowingly collect personal information from anyone under the age of 13. If we are made aware that we have received personal information from someone under 13, Reallogic will use reasonable efforts to remove that information from our records.

6. COOKIES AND DO NOT TRACK

We and our third-party partners and service providers may use cookies, tracking pixels, and other similar technologies to collect information about your use of our Website and your activity over time and across third party websites and services. This information may include your IP address, device identifiers, browser characteristics, and browsing activity, and may be used to provide analytics, support advertising, and improve our Website and services.

Like many other websites, we use Google Analytics to understand how visitors use our Website. Google Analytics collects certain information automatically (through the use of Google cookies on the Website), such as IP addresses, device identifiers, and browsing behavior, subject to Google's own privacy policy. If you prefer that Google Analytics not collect information about your visits, you may install the Google Analytics Opt-out Browser Add-on (designed to be compatible only with certain browsers), available at: <https://tools.google.com/dlpage/gaoptout>, or adjust your preferences through Google's My Ad Center at myadcenter.google.com.

You can set your browser to refuse all or some browser cookies, or to notify you when websites set or access cookies. Please note that if you disable or refuse cookies, some parts of the Website may be inaccessible or may not function properly. We do not currently respond to browsers' Do Not Track signals with respect to the Website.

7. LINKS TO OTHER SITES

The Website may contain links to other websites belonging to third parties. These websites are not covered by this Privacy Policy and we are not responsible for the privacy practices of the third parties that operate these other websites. You should be aware of this when you leave the Website and we encourage you to read the privacy statements of other websites you may visit.

8. PRIVACY POLICY CHANGES

Reallogic may, in its sole discretion, change this Privacy Policy from time to time. Any and all changes to this Privacy Policy will be reflected here and the date new versions are posted will be stated at the top of this Privacy Policy. Non-material changes and clarifications will take effect immediately, and material changes will take effect within 30 days of their posting on the Website. The date of the most recent revisions will also appear on this page. If you do not agree with this Privacy Policy, please do not use or access the Website, and if you do not agree to any changes we make in the future, you must end your use of the Website.

Where language on the Website contradicts that found in this Privacy Policy, this Privacy Policy shall prevail.

9. DATA TRANSFER

Please be advised that Reallogic may transfer personal information it collects outside your country of domicile to jurisdictions where data protection and privacy laws may be less stringent than the laws of your country. BY USING OUR WEBSITE, YOU CONSENT TO THE TRANSFER AND USE OF YOUR PERSONAL INFORMATION IN ACCORDANCE WITH THIS PRIVACY POLICY.

10. DATA RETENTION

We retain personal information for as long as necessary to fulfill the purposes described in this Privacy Policy, including to comply with legal obligations, resolve disputes, and enforce our agreements.

11. CALIFORNIA SHINE THE LIGHT

If you are a California resident with whom we have an established business relationship, California Civil Code Section 1798.83 permits you to request information regarding the disclosure of personal information to third parties for the third parties' direct marketing purposes. To make such a request, please send an email to info@Reallogicinc.com or write us at our Contact info below:

12. CONTACT

If you have any questions regarding our Privacy Policy, please contact us at:

Reallogic Analytics, LLC
230 W. Monroe St., Suite 1000
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